

# The Tampa Palm



Volume 10, Issue 5, May 2010

National League of American Pen Women, Inc., Tampa Branch # 88



Artist: Carol Karow

“Creative thinking may mean simply the realization that there’s no particular virtue in doing things the way they have always been done.”

~ Rudolph Flesch

## The President's Corner

We enjoyed an unusually cool Spring and slipping into May has given us an inkling of what is in store for summer. I call it the days of “ice tea and lemon-aide.”

I’m sorry to have been the cause of our newsletter getting out late again. It’s been a strain on Marcia’s increasing busy

schedule. I seem to be dealing with new problems on a daily basis. I am getting an on-the-spot education that I hope none of you will ever have to deal with. The decisions are hard when you know it affects someone else’s quality of life.

I hope you enjoyed and learned some things from our April program. Jot down questions or comments you would like to discuss over lunch at our May 18<sup>th</sup> meeting. It might be a gap that someone else needs filled. We plan

on using this program as a building block to expand our knowledge in our workshops during the summer. In September when we have our annual “Show and Tell,” if you have expanded or renewed your marketing tools, please bring those to share.



---

*“I am learning all the time. The tombstone will be my diploma.”*

~ Eartha Kitt

---

Being a professional doesn’t mean that you’ve arrived. It is a constant learning procedure and getting your promotional material in tune with the times is a start. Check out our summer workshop schedule

and sign up to help you on the road to a successful 2010!

I look forward to seeing many of you on our MOSI trip on Monday, May 10<sup>th</sup>. I am sure the Da Vinci exhibit will be wonderful!

*Meletha*

[www.flpw.org](http://www.flpw.org)

**Editor:** Marcia Wilson

**Website & Yearbook:**  
Caroline McKeon

**Photography:**  
Barbara Routen &  
Susan Weilbacher

**Meeting Liason:**

**Dot Setlow**  
d3rdbyrd@hotmail.com  
813.238.0127

## Upcoming Meeting Program & Summer Workshop Schedule ~

### May - Implementing Promoting Yourself and Sharing Your Inspirations

Tampa Branch members will share creative inspirations (see page 2 for all of the details and suggested questions). **Bring photos, books, art work or music** if you like. Mark your calendar for May 18<sup>th</sup>!

### June, July and August Workshops

#### *Learning, Sharing and Inspiring Others*

Members will share their creative expertise. This is a great way to learn something new. Sign up and stay connected for the summer! (See page 4 for more details.)



# Pen Women News

Art, Letters, & Music

Members Share . . .



Dot Setlow

## *Congratulations to all of our very talented members!*

**Eleanore** McDade was in Plant City for the ceremony at the Library (Bruton Memorial Library) where her rendering of the Veterans Monument will be hung in the library. Eleanore wrote to us, "It was a nice ceremony. They gave me a Certificate of Appreciation for my work on the project and also a beautiful house plant which I will take back to the mountains with me."

**Judy** Johnson has had miniatures accepted for exhibit in four galleries: Colorado Springs, CO, Bethlehem, PA, Nags Head, NC and Kirkland, WA. She was also notified from Austin, TX that one of her short stories, "The Sleepover", was accepted for publication in the Story Circle 2010 Anthology.

**Minnette** Webster reports that a wonderful student art show will be held the month of June at Center Place in Brandon. The show opens on June 13<sup>th</sup> (Sunday) from 3 to 5 p.m. Showcased will be 150 works of art! A very large reception is expected.

**Minnette's request to fellow Pen Women**, "I am hoping some of you will come and help out by bringing some goodies to the reception. It would be very much appreciated!"

**Staci** Backauskas has advanced to the second round of the Next Top Spiritual Author competition with her book *ego: A Primer*. She's now hard at work on a book proposal for the next stage of the contest, which begins in a few weeks. Thank you to everyone who took time to watch Staci's video and vote in the first round. Staci will e-mail everyone with details of how to participate in the second round.

**Virginia** Rhan Hallaway was awarded Best of Show at the Brandon League of Fine Arts Member' show at Center Place in Brandon. The winning painting was a watercolor called "Jumbo Jumble;" depicting two dozen eggs falling and broken against blue tile. This is the painting that Virginia showed us at the September Pen Woman "Show and Tell."

## **MAY 18<sup>th</sup> Program – Implementing Promoting Yourself and Sharing Your Inspirations**

This is a chance for some practice at "promoting yourself" and a chance for everyone to "hoot and show off a feather or two." Sharing inspires others and by keeping everyone current on your latest endeavors we can keep each other abreast of opportunities, workshops, referrals, shows and so forth.

Pick a question that hits home for you. Suggested questions that can be addressed:

- Creative inspiration, where does it come from?
- Was a Pen Women Program past or present ever the catalyst for a new creative idea?
- What, when, or how were you inspired? How have you used this inspiration? Or, how will this inspiration "benefit" your future?
- Tell your greatest or funniest moment and how it changed your thoughts or desires.

Members will select a number for seating . . . number one would have the option to speak first, and so on. **Bring photos, books, art work or music** if you like. Bring your business cards to share at our May 18th luncheon and interactive program.

**The Tampa Pen Women Summer Workshops are coming soon!** (see page 4 for details)



**"Anyone who stops learning is old, whether at twenty or eighty."**

~Henry Ford

# NLAPW Tampa Branch

## April 20, 2010 Meeting Minutes



Owls by Dot Setlow

Don't miss the next PW meeting! RSVP to our Meeting Liason: Dot Setlow d3rdbyrd@hotmail.com 813.238.0127

President Meletha Everett called the meeting to order at 11:25 a.m. After that we said the Pledge of Allegiance. Bonnie Phillips, prospective member, and Lenny Freeman, Tampa branch member who has not been able to attend a meeting in a while, were introduced again.

Susan Weilbacher moved that we dispense with reading the April minutes and accept them as published in the April newsletter. Gainor Roberts seconded it; the vote was unanimously passed. Gainor Roberts gave the Treasurer's report.

Meletha Everett talked about the March 23<sup>rd</sup> branch tour of the new Tampa Museum of Art and about the biennial NLAPW conference in Little Rock, Ark.

Virginia Halloway, Debra O'Reilly and Barbara Routen will write standing rules this summer. The branch scheduled a trip to the Da Vinci Exhibit at MOSI in Tampa for May 10.

**ACTION ITEM:** Marcia Wilson, absent, requested two volunteers to help with the newsletter: 1) someone to send reminders to get information and 2) someone to gather, edit, rewrite, if necessary, and proofread items submitted for the newsletter.

Susan Weilbacher agreed to send reminders, but no one has yet offered to gather, edit and proof. **Interested?** Please contact Marcia Wilson, newsletter editor. Thank you!

**ACTION ITEM:** Minnette Webster asked branch members to provide food for a reception for her prison art show from 3-5 Sunday, June 13<sup>th</sup>, at Center Place Fine Arts and Civic Association, 619 Vonderburg Drive, Brandon. The show will remain on display throughout June.

### NEW OFFICERS

Judith Johnson, Dot Setlow and Virginia Halloway, branch nominating committee, came up with this slate of officers:

Meletha Everett, President  
Sandra Cameron, 1<sup>st</sup> Vice President  
Nelida DiLorenzo, 2<sup>nd</sup> Vice President

Gainor Roberts, Treasurer  
Barbara Routen, Secretary

Virginia Halloway read the slate; Melinda Albritton moved to accept it; Debra O'Reilly and Carlene Earl seconded it. All nominees were voted into office unanimously.

Meletha installed the officers. She was installed at the biennial conference along with all branch presidents.



"Newly elected and installed officers are (L-R) Gainor Roberts, Meletha Everett, Nelida DiLorenzo, Barbara Routen and Sandra Cameron."  
Photo by Susan Weilbacher



Continued next page →

The **Tampa Branch of the NLAPW** meets the third Tuesday of each month from September through May.  
Location: Temple Terrace Golf & Country Club, 200 Inverness Avenue, Temple Terrace, FL 33617

We gather at 11 AM to socialize and our meeting starts promptly at 11:30 a.m. Lunch is \$7.50 per person.  
Please join us and bring a guest! Reservations are requested by the *Wednesday* prior to the meeting.

## NLAPW Tampa Branch Meeting Minutes continued

At 1 p.m. a panel discussion program about Promoting Yourself began. It was facilitated by Gunni Price and included Debra O'Reilly, speaking about social networking and branding; Roxanne Tobaison, sharing about marketing oneself through joining clubs, organizations and volunteering in them; and Gainor Roberts, talking about teaching. All methods expand visibility, widen one's circle of prospective clients and lead to finding out about shows, jobs and other connections.

~ Barbara Routen, Secretary



"NLAPW Tampa Branch members (L-R) Dot Setlow, Nelida DiLorenzo, Melinda Albritton and Virginia Holloway listen while member panelists Debra O'Reilly, Roxanne Tobaison and Gainor Roberts take questions from the floor at a recent discussion about Promoting Yourself. (Far right) Gunni Price facilitates."

Photo by Barbara Routen

### May Meeting Reminder

**Date:** Tuesday, May 18<sup>th</sup>

**Time:** 11:00 a.m.

**Location:** Temple Terrace Golf & Country Club

**RSVP by NOON on Wed. the 12<sup>h</sup>**

Dot Setlow: 813-238-0127 or  
[d3rdbyrd@hotmail.com](mailto:d3rdbyrd@hotmail.com)

**Last call for Annual Dues:  
 mail your check directly to  
 our Treasurer:**

Gainor Roberts  
 34730 Sturgeon Loop  
 Zephyrhills, FL 33541



Brigitte Mailahn

May, June, July and August Birthdays (B) & Anniversaries (A)

5/12	B	Shirley Adema
5/15	A	Mary Ellen O'Brien
5/16	B	Carolyn Matheny
5/18	B	Roxanne Tobaison
5/22	B	Carol Karow
6/1	A	Peggy Little
6/10	A	Carlene Earl
6/20	A	Carol Karow
7/4	B	Brigitte Mailahn
7/8	B	Antonia Robbins
7/17	B	Staci Backauskas
7/25	A	Carolyn Matheny
7/28	A	Susan Weillbacher
8/17	A	Roxanne Tobaison
8/21	B	Val Titus
8/22	A	Val Titus
8/28	A	Claire Gardiner

### Tampa Branch Summer Workshops

**More details and dates will be forthcoming.  
 Here is the lineup!**

**Virginia Holloway's *Anyone Can Play the Piano, Guaranteed***; her piano does everything but talk to you, she said. "No, it talks to you in four languages; it even sings to you!"

**Debra O'Reilly and Barbara Routen's *Developing Marketing Materials***; writing your bio and information for brochures and business cards.

**Gainor Roberts's *Digital Workshop*** to get an art, manuscript or music CD ready for submission.

**Meeting Liason:**  
**Dot Setlow**  
[d3rdbyrd@hotmail.com](mailto:d3rdbyrd@hotmail.com)  
 813.238.0127