

The Branch

–Sept. Meeting & Luncheon–
 Join us at 11 a.m. on Sept. 15th
 at TT Golf & Country Club
 RSVP to Dot by Friday NOON 9/11/09



The National League of American Pen Women, Inc. Tampa Branch #88

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President's Corner

I hope everyone had a relaxed but productive summer. I know we are all looking forward to seeing and hearing about the projects you've been working on.

Our branch kicks off the fall busy season at our next meeting on September 15th. This would be a great time to bring a prospective member and let them see we are a working group of professionals. We welcome new members and their creative energy!

Please think about the people you know and what they do. Would they qualify to be a member of our group? Bring them along to this meeting. Be sure to get their commitment and make the reservations with Dot for our kick-off fall luncheon. The board thought it would help to entice you to bring a visitor if we made the lunch for your guest \$5.00 (this September luncheon only). We would like to see this become our membership drive for the year.

The various workshops have been well received. It's a joy to learn from our fellow members and get to know each other better. We have had a number of workshops this year. Gaynor explained the digital camera, how to get your pictures into the computer and manipulate them. Marcia gave a workshop on charting your direction, Minnette on calligraphy, Dot enlightened us on colored pencil technique, Meletha showed us how to make miniature accordion books, and Barb and Deb directed us in how to paint a picture with words. We will be arranging more workshops during the year. If you have something you would like to share with others, please let me know and we will schedule a workshop.



I'll be looking forward to seeing you and a friend at our September meeting on the 15th!

Meletha

Carol Karow is always on the lookout for inspiring 2010 programs, so please contact her if you have ideas or referrals. Call (813) 681-3161 or email carolkarow@verizon.net

Thank You!



Brigitte Mailahn

September Birthdays (B) & Anniversaries (A)

9/14	B	Dot Setlow
9/14	B	Gainor Roberts
9/20	A	Sandra Cameron
9/27	B	Nelida DiLorenzo
9/29	B	Marcia Wilson

The **Tampa Branch of the NLAPW** meets the third Tuesday of each month from September through May. Location: Temple Terrace Golf & Country Club, 200 Inverness Avenue, Temple Terrace, FL 33617

We gather at 11 AM to socialize and our meeting starts promptly at 11:30 a.m. Lunch is \$7.50 per person. Please join us and bring a guest. Reservations are requested by the Thursday prior to the meeting.

STATE Conference Date Extensions

To All Florida Branch Presidents and Members:

We have learned that at least one branch, in its entirety (save for one member), did not receive the conference/contest issue of *The Palm*. Other members have also said they did not receive *The Palm* or didn't receive it until after mid-August.

Accordingly, we are **extending both the contest and the conference deadlines** to a postmarked by date of **September 18, 2009**.

The **conference early registration** fee of \$60 and the advertised hotel rates are available thru September 18th.

Contest entries will be accepted if postmarked no later than September 18th and received no later than September 28, 2009.

Thank you,
Laura Vaughan and Anne Anderson
Conference Co-Chairs

Questions: feel free to email me (Anne Anderson, FSA Contest Chair, Clearwater Branch) at aander8130@gmail.com or call me at 727-791-0253.

“Show and Tell” September Meeting

Please bring in your latest and greatest creations to share with our branch members when we next meet on Tuesday, September 15th at 11:00 a.m. at the Temple Terrace Golf & Country Club. To get ready for this meeting, here's what we need from you:

1. Your **RSVP to Dot Setlow** at d3rdbyrd@hotmail.com. Please email Dot no later than **this Friday** and reserve your spot. For members who do not have email her phone number is (813) 238-0127.

REMEMBER, IF YOU RESERVE AND DO NOT SHOW, YOU STILL OWE THE TREASURY FOR YOUR LUNCH. We are billed for every spot we reserve, so please keep this in mind. If you reserve and do not make it, please just mail your check payable to Tampa NLAPW and mail to me. You can email me for mailing instructions at dreamweb@dreamweboffice.com.

2. Bring your creations to share with the group.
3. Invite a friend – this is a great membership tool. Invite a prospective member so they can enjoy the fruits of your summer too.
4. I need to know the year you joined Pen Women. There will be a card on the table for this purpose (and for another purpose too). Be sure you write your membership year so we can update our yearbooks.
5. If you would like your picture changed, or your information changed for the yearbook, please come prepared. Caroline has offered to once again update the books.

NOTE: For everyone who has email, Caroline, *prefers* to get the changes via email (so she won't have to retype everything). PLEASE PROOF YOUR WORK BEFORE YOU SEND IT ON TO HER. She will be cutting and pasting verbatim so the accuracy of the information is entirely up to you!

We are going to have another **Design Our Yearbook Cover** contest. Please get ready for this announcement from Meletha at our meeting. The membership will vote on the winning design.

We have a lot to share at our September meeting, so please be prompt so that we can start on time!

Caroline McKeon
Treasurer



Pen Women News, Sharing, and Events

Summer Pen Women Workshops

June

Colored Pencil Workshop

Facilitator: Dot Setlow



July

Accordion Book Workshop

Facilitator Meletha Everet



August

Paint the Right Picture with Words

Facilitators: Barbara Routen & Debra O'Reilly, with contributions from Carol Karow



The FSA circus train is on its way to Sarasota—do you have your ticket yet?

Laura Vaughan and I – with help from others – have planned a three-ring adventure that will help us:

- get to know each other,
- share our creative gifts – whether in music, art, or letters – with each other, and take home new professional connections, seeds of ideas for new works, and nuggets of how-to information.

Every workshop and seminar is relevant to **every** member – and we need YOUR talents to make this conference the best ever!

CONTEST QUESTIONS~

Some members have asked questions about the Pen Women contests. Maybe you have the same question.

IMPORTANT: Please read the General Rules at the beginning of the contest information BEFORE you turn to the rules for each discipline. The Additional Rules for Art, Letters, and Music are just that – rules IN ADDITION TO THE GENERAL RULES.

FSA Q & A

Q: WHAT IS THE 50-WORD PRESS RELEASE BIO BLURB?

A: The PRBB is a short statement about you and your work. It should include your name, your town, your branch and a bit about your work.

FSA Q & A continued ...

Press Release example: Jane Doe, a choreographer from Anytown and member of the Antarctica Branch of the National League of American Pen Women, creates ensemble jazz routines. Doe's work, which can be seen on South Pole PBS, was recently featured on the highly acclaimed "So You Think You Can Teach Penguins to Dance."

Q: HOW WILL YOU USE THE PRBB?

A: We MAY use it in three ways. We may use the PRBB:

- throughout the conference as we introduce attendees to each other,
- during the awards presentation, and/or
- to create press releases the winners can use to send to their local newspapers and other media outlets.

Q: THE ART RULES SAY ENTRIES CANNOT BE LABELED WITH OUR NAMES. DO I HAVE TO REMOVE MY SIGNATURE FROM MY PAINTINGS?

A: No. The rule applies only to the IMAGES sent in with the entry form—not to the actual work itself. Obviously, artists sign their work—but they don't typically label it. So—send in an unlabeled image (slide, photograph, or digital file) of your work with the entry form. The image will show a picture of your artwork, including however you typically sign your work. But the image itself will not be labeled on the back with your name or any other identifying information.

Q: MY WORK IS ATYPICAL. HOW SHOULD I ENTER IT?

A: A definitive answer is hard to give. Here are some things to consider:

- Not every contest—even a state PW contest—is appropriate for every piece of work. A technical writer would not enter a scientific report—however creatively written—in a poetry contest. An oils artist would not enter a painting in a fiber arts contest. You may decide not to enter at all. Or, because the FSA-PW contest is more broad, you may decide to take a creative chance—a leap of faith—and enter anyway.
- If you decide to enter your work, you then must decide how closely your work approximates one of the existing categories (Letters) OR how closely you can approximate the required format for an entry (Art & Music). If you create installation art along the lines of the artist who wraps whole islands in pink barricades, for instance, it might be easy to submit an image for the jury process . . . but be sure you can also come up with a way to display your work at Art Center Sarasota, if your work is selected for the exhibit.
- If you enter an atypical work, it will be judged with the other, more typical, entries—unless, of course, we receive enough other works of the same type to warrant a separate category. That would be great! Judges are instructed to look for excellence regardless of the format.

Q: CAN I ENTER AN ART WORK I HAVE SOLD?

A: Yes, IF. If your work is selected to appear in the Art Show, then you MUST bring the original work to Art Center Sarasota. As long as the person you sold it to is willing to lend it back to you to appear in the showing, you may enter the work.

Q: THE LETTERS RULES SAY "PUBLISHED ENTRIES INCLUDE THOSE CURRENTLY UNDER CONTRACT AND MUST BE COMMERCIALY PUBLISHED OR, IF SELF-PUBLISHED, MUST MEET NLAPW GUIDELINES." WHAT ARE THOSE GUIDELINES?

A: This pertains mostly to books. The Letters membership application says "all books, including anthologies or collections, shall show an ISBN, a royalty contract, or letter from the publisher or authorization of book sales at an accredited book store." If your book meets one of these requirements, it is considered a published book for this contest. Otherwise, it is an unpublished work—regardless of whether it is printed and bound or not.

If your question was not answered here, feel free to email me (Anne Anderson, FSA Contest Chair, Clearwater Branch) at aander8130@gmail.com or call me at 727-791-0253.

Anne W. Anderson